

Floraservis is a private-owned family business, founded in 1992. Shortly after its incorporation, the company became established on the Slovak market as a company focusing on the manufacturing and distribution of the retail plant protection and nutrition packages, and it continued its dynamic development. Later its activities were extended to include also in-house manufacturing of liquid and water solvable fertilizers. We operate our own offset printing shop and a graphic department, which allow us to produce in house the packings and promotion materials. Since the very beginning we have been regularly extending and diversifying the portfolio of our products, being at the same time as environmentally friendly as we could.

At the moment we offer our business partners in Slovakia more than 60 types of liquid, water solvable and powdered plant protection products, more than 30 types of biological and auxiliary products, over 60 types of biocides and pest products, more than 60 types of liquid, water solvable and granulated fertilizers, complete range of pool chemicals, enzymatic products and a lot of additional assortment. Within our portfolio we offer products of the world renowned manufacturers, such as for example Bayer, Syngenta, BASF, Dow AgroSciences, DuPont de Nemours, NeraAgro, Makteshim Agan, Chemtura Europe B.V., Agriphar S.A., Nihon Nohyaku, Nippon Soda, Nissan Chemicals, ValentBioscienceis Corporation, Feinchemie Schwebda GmbH, Monsanto Europa SA, Stähler Agrochemia GmbH, Duslo Šaľa, Everstar, Degussa AG, Agroracio, Miller Chemical, Asahi Chemicals, Pokon Nederland BV, Bros Sp.j., Unichem d.o.o., Nufarm GmbH, Agrochemia a.s., Leili, AOZT Baltkonverzia, Al Tech S.A.R.L., Bio Enviro, Chemoform and other. Shortly after our incorporation, and thanks to advanced and wide technological base, high-quality packing automated packing machines, continuous improvement and diversification of manufacturing technologies, compliance with all safety requirements applicable to the packing solutions (packing materials, weldable foils, child protection items, tear-off closures,...), perfect and high-quality cleaning and decontamination of packing lines for each product, high production volumes in the said segment, wide range of products with attractive packing, professional and responsible culture of company's staff, we have become the largest Slovak manufacturer of the retail plant protection product packages.

In 2010 we had moved the manufacturing and wholesale operations to our own operation premises in Bernolákovo, with newly built and reconstructed manufacturing and distribution quarters. The manufacturing activity has been launched in a newly built manufacturing/storage hall, which accomodates modern premises, and provides maximum level of safety for manufacturing needs, comfort working environment, more effective technological and manufacturing processes, and renders the maximum environmental protection. Through building the new operation quarters, our company strives to demonstrate its effort for continuous improvement.

FLORASERVIS Company has implemented a system certified according to the European standard ISO 14001



We carry out the distribution through our own wholesale and distribution centre, as well as through 25 companies-partners, which deal with the wholesale trade and distribution of products for gardening shops. Our distribution network covers all gardening shops on the territory of the Slovak Republic, of which 450 shops we supply from our wholesale and distribution centre. Floraservis products are distributed also through the largest Slovak hobby markets, such as e.g. Hornbach, Baumax, Hobbi etc. Thanks to our manufacturing facilities, high flexibility of manufacturing processes, in-house production of packing, many years experience and professionalism of our staff, we are able to guarantee each customer a high Floraservis product quality, availability of the full portfolio of our products, combined with the reliability and genuineness of a family business.

Our experiences and manufacturing capacities are used also by other manufacturers and distributors of the plant protection and pest control agents, for whom we supply packing according to their requirements, for the segment of farmers and agricultural production. Our manufacturing of fertilizers is not limited to the retail packing. The high quality of fertilizers we produce appeals also to the bulk consumers and the farming segment. We provide to our partners high-quality, safe and reliable packing for their products, above standard flexibility, production and packing of fertilizers, and we act as a supplier of high-quality fertilizers under the trade name "Floraservis".

In 2002 we had joined the group of companies that are aware of their environmental responsibility, by adding to the quality of our products the system of environmental management pursuant to the European ISO 14001 standard, which promotes the environmental protection issues in a systematic way, and which supports the compliance with administrative and legal regulations, as well as cooperation with business partners in the development, manufacturing and sales of such agents, in order to achieve the lowest possible impact on the environment. We became successfully ISO 14001 certified by the end of 2002, by a prestigious European auditing company - Bureau Veritas Quality International from Netherlands.

As one of the founding members of SCPA – the Slovak Crop Protection Association operating European-wide, we pro-actively contribute to the creation of a new legislation in the area of small consumers packing, which is expected to implement the new EU legislation and new findings in the aforementioned field. Within the Association, the company Floraservis presides the Retail (Hobby) Packing Group.

The effort we plan to develop further is the production of such packing, which will liberate the user from laboursome dosing and avoidable contact with chemicals. Products that allow such solution, are packed in disposable doses with simple application, which are labelled with a special icon. Of course we will continue the development of price-friendly packages with higher content and volumes.

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We invest significant funds in consulting activities and in public education in the field of application of crop protective agents and plant nutrition agents for hobby growers. The public education includes also annually published Weekly Table Calendar for Gardeners, managing the consulting programme on the plant protection, publishing scientific and information leaflets, company's web site, updates and announcements, and printing of information cards on the plant protection topics. These cards are distributed in any amounts, free of charge, to our business partners, to be forwarded to the wide hobby gardening audience. We plan to continue the production of public education materials on the correct application of the plant protection agents.

Marketing of the company is targeted on the consumers through the most widely read printing materials and periodicals addressed to hobby gardeners and hobby growers. We issue our own promotion publications and different types of promotion leaflets and offers. We also use as a marketing tool our web portfolio, electronically distributed weekly updates and announcements, monthly updates, and we actively participate in the largest Slovak gardening exhibition.

The explicit and the most important goal of our company is the permanent improvement of our performance in all aspects of our activities, as well as offering our customers, business partners and the final consumer a certainty and reliability associated with the trade name Floraservis.

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